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## Message From Michelle



Now that August is upon us, preparations for the transition to Northern Light Health on October 1 are in full swing. Work teams from across the system are actively engaged in everything from signage to brand messaging to ensure a seamless transition on day one for both employees and the patients we serve. While not everything will change on that first day, you can expect to hear more in the coming weeks from the brand team about what you should know to best prepare for the transition.

One element I am very pleased to share with you now is the debut of a Northern Light Health brand store. We'd like to offer employees the opportunity to have Northern Light Health logo items to use on our first day. Therefore, we've made a limited number of items available at no charge to employees. Each employee can select one item from the store and it will be delivered to your location to be used on October 1. At that time, the new logo will be revealed to you and will be displayed on the item you have ordered.

If you have any questions about this process or the products offered, please reach out to [northernlighthouse@emhs.org](mailto:northernlighthouse@emhs.org). You will find the information to order your logo item below.

I look forward to celebrating our transition to Northern Light Health with you soon. Thank you!

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### **Ordering information:**

Brand Store URL: <https://www.costore.com/EMHS/welcome.asp>

After selecting your item and size (if applicable), click "sign in." You will then be prompted to add your email address and password.

The password is: freegift

- Please note that **you have until August 13** to make your selection. Any selections made after that time will not be free and may not be processed in time to arrive by October 1.
- Each employee is only eligible for one free item.
- After October 1, an online store with a much larger selection of items will be available for purchase. In addition, if your job requires branded apparel, your supervisor will be provided with more information on how to obtain those items.
- If you have issues ordering, you can reach out to the EMHS Marketing and Communications [Digital Media team](#).